

and lobster brand, but
**also support the local
 inshore fishing
 industry.**

Tom FitzPatrick,
 North Norfolk District Council leader

Company factory a short distance away down the Holt Road, closed its doors just a year ago.

The axing by Young's Seafoods came despite a campaign to stop production being switched to a sister factory on Humberside.

Buoyed up by public and council support Mr Jonas and business partner Nick Samujlik – who used to work for the former Cromer Crab factory, have kitted out the former Beer Seller warehouse with the latest

■ Nick Samujlik and Kevin Jonas at the site of the new Cromer crab factory.

Picture: ANTONY KELLY

equipment – which they hope will enable them to secure more orders from big supermarkets.

The venture has been backed by council, government and private funding. There are plans to add an on-site shop next April.

North Norfolk District Council leader Tom FitzPatrick said he was delighted the authority had been able to help with the expansion of Jonas Seafoods, bringing large-scale seafood processing back to Cromer.

“We tried hard to forestall the

closure of the Cromer Crab Company, but when that became inevitable we were determined to work just as hard to bring about a replacement processing facility, and here it is.

The new facility would help to “safeguard and promote the unique Cromer crab and lobster brand”, and support the local inshore fishing industry.

Mr Jonas added: “It’s been hard work, but the council offered us outstanding support, smoothing out a long and complex process.”

Dad and daughter saved from lethal rip

A father and his young daughter were saved from a lethal riptide off the north Norfolk coast after life-guards leapt into action.

The dad, 37, his eight-year-old daughter and teenage son got into difficulty at Sea Palling when they were caught in the strong current.

The trio had been walking and swimming out to sea on bank holiday Monday, when they got into difficulty. Both the father and his 16-year-old son were getting dragged under the water as they tried to keep the girl above the surface.

RNLI lifeguard Cath Gray was on patrol when she spotted the group at around 2.30pm, and radioed for backup before diving into the water

As soon as she reached the group she put the girl into her rescue tube

and swam her to shore.

The teenage boy was then able to swim safely back and the exhausted dad was brought to shore by lifeguard Henry Harrison, who had swum out on hearing Cath’s call for backup.



■ Lifeguard Cath Gray save the life of a young girl from a dangerous rip at Sea Palling over the busy bank holiday.

No sooner had the family been brought back to shore, senior lifeguard Max Moore sprang into action and swam out to help a father, 50, and his son, 13, who had got into

difficulties in another rip current. The pair had got into trouble in the same spot as a 14-year-old girl, whose life Max had saved just two weeks earlier.


He got the attention of Sea Palling Independent Lifeboat, which was afloat at the time, and the pair were taken on board and brought back to the beach.

All five were taken to the lifeboat station where they were treated by a waiting ambulance, and on her way to the station Cath also helped a woman who had collapsed at the foot of the slipway.

There were six water rescues and five major first aids at Sea Palling on Monday, and it was also busy for lifeguards at Mundesley, where 18 people were rescued or assisted.



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